HARRISONBURG - ROCKINGHAM Chamber of Commerce

2023 Sponsorship Guide

Sponsored by:



Misson Statement

Creating an environment for our community businesses to thrive through connection, collaboration, development, and leadership.

Vision Statement

To be a trusted and valued resource.

Inclusion: We are actively seeking members, input, and perspectives from all segments of the business community.

<u>Leadership</u>: We are a dependable resource in the business community, by leading with enthusiasm, strategy, and intentionality.

<u>Advocacy</u>: We are a voice that represents and supports our members' interests.

<u>Collaboration</u>: We are encouraging our members to collaborate in a way that ensures our business community is relevant, active, and continues to grow.

<u>Dependability</u>: We are a trusted, reliable, and engaging resource for our business community.



Non-Profit Showcase

January 2023

Join us to network and visit with non-profits to discuss how we can collaborate and build stronger partnerships with those serving our community in 2023.

Presenting Sponsor | \$550 SOLD

Welcome Table Sponsor | \$300 SOLD

Beverage Sponsor | \$250 SOLD

Program Sponsor | \$150 SOLD

<u>Presenting Sponsor</u> | \$550 - <u>SOLD</u> Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Non-Profit Showcase Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Sponsorship acknowledgment during event · Opportunity to provide company-branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$300 - <u>SOLD</u> Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Beverage Sponsor</u> | \$250 - <u>SOLD</u> Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$150 - <u>SOLD</u> Company logo acknowledgment in all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



State of the Economy

March 2023

Join us for an in-depth look at the factors impacting our local, state, and national economy.

Presenting Sponsor | \$1500 SOLD

VIP Table Sponsor | \$750 SOLD

Audio Visual Sponsor | \$750

Welcome Table Sponsor | \$500 SOLD

Beverage Sponsor | \$350

<u>Presenting Sponsor</u> | \$1500 - <u>SOLD</u> 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual State of the Economy Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>VIP Table Sponsor</u> | \$750 - <u>SOLD</u> 2 event tickets · Reserved seating at VIP table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Audio Visual Sponsor</u> | \$750 - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

Welcome Table Sponsor | \$500 - <u>SOLD</u> 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Beverage Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo in all event signage · Company logo on event program.



Annual Awards Celebration

April 2023

Join your Chamber as we celebrate local businesses and leaders for their accomplishments in 2022 while also supporting your Chamber at our largest fundraiser of the year.

Presenting Sponsor | \$2500 SOLD

Welcome Table Sponsor | \$1500 SOLD

Audio Visual Sponsor | \$1000

VIP Room Sponsor | \$1000 SOLD

Award Winner Table Sponsor | \$750

Step & Repeat Sponsor | \$750

Entertainment Sponsor | \$550

Hors D'oeuvres Sponsor | \$550

Dessert Sponsor | \$550

Beverage Sponsor | \$550

Beverage Napkin Sponsor | \$350 SOLD

High Top Table Sponsor | \$350

<u>Presenting Sponsor</u> | \$2500 - <u>SOLD</u> 6 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our Annual Awards Celebration Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

Welcome Table Sponsor | \$1500 - SOLD 4 event tickets · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Audio Visual Sponsor</u> | \$1000 - 4 event tickets · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>VIP Room Sponsor</u> | \$1000 - <u>SOLD</u> 4 event tickets \cdot Company logo acknowledgment on all pre & post-event marketing \cdot Recognition in the event slide show presentation \cdot Opportunity to provide company branded promotional materials in the VIP Room \cdot Company logo on website event page \cdot Company logo on all event signage \cdot Company representative to greet all VIP quests.

<u>Award Winner Table Sponsor</u> | \$750 - 2 event tickets · reserved seats at award winner table · Company logo acknowledgment on all pre & post-event marketing · Company logo on table card at award winner table · Acknowledgment in event slide show · Company logo on website event page · Company logo on all event signage.

<u>Step & Repeat Sponsor</u> | \$750 - 2 event tickets · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on Step & Repeat backdrop used for event photos.

Entertainment Sponsor | \$550 - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Announcement during event acknowledging sponsorship to all guests.

Hors D'oeuvres Sponsor | \$550 - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Dessert Sponsor</u> | \$550 - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

Beverage Sponsor | \$550 - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

Beverage Napkin Sponsor | \$350 - <u>SOLD</u> Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on beverage napkins to be used during the event.

<u>High Top Table Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on table card on the high-top table.

<u>Program Sponsor</u> | \$300 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



Women's Empowerment Summit

Fall 2023

Join us for this opportunity designed to connect, educate, inspire, and empower women of the Shenandoah Valley.

Presenting Sponsor | \$1500

Speaker Sponsor | \$750 SOLD

Welcome Table Sponsor | \$500 SOLD

Hors D'oeuvres Sponsor | \$500

Beverage Sponsor | \$500

Program Sponsor | \$150

Monthly Luncheon Sponsor | \$200

<u>Presenting Sponsor</u> | \$1500 - Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Women's Empowerment Summit Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Speaker Sponsor</u> | \$750 - <u>SOLD</u> Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$500 - <u>SOLD</u> Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Hors D'oeuvres Sponsor</u> | \$500 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

Beverage Sponsor | \$500 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$150 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

<u>Monthly Luncheon Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program · Content provided by sponsor · Opportunity for company representative to speak about their business.



State of Education

Summer 2023

Join us for an in-depth look at our K-12 schools and find out how the Harrisonburg-Rockingham County business community and schools can partner together.

Presenting Sponsor | \$1500

VIP Table Sponsor | \$750

Audio Visual Sponsor | \$750

Welcome Table Sponsor | \$500 SOLD

Beverage Sponsor | \$350

<u>Presenting Sponsor</u> | \$1500 - 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host the inaugural State of Education Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>VIP Table Sponsor</u> | \$750 - 2 event tickets · Reserved seating at VIP table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Audio Visual Sponsor</u> | \$750 - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$500 - <u>SOLD</u> 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Beverage Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



Presidential Address

August 2023

Join the four area College & University Presidents for an in-depth update of their educational institution.

Presenting Sponsor | \$1500

President's Table Sponsor | \$750

Welcome Table Sponsor | \$500 SOLD

Breakfast Sponsor | \$500

Beverage Sponsor | \$350

<u>Presenting Sponsor</u> | \$1500 - 4 event tickets · Reserved seating · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Presidential Address Presented by:
________" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>President's Table Sponsor</u> | \$750 - 2 event tickets · Reserved seating at President's Table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$500 - <u>SOLD</u> 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

Breakfast Sponsor | \$500 - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Beverage Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



Golf Tournament

September 2023

Join your Chamber and other business leaders on the greens for this Captains Choice tournament.

Presenting Sponsor | \$2500

Lunch Sponsor | \$1500

Pre-Game Event Tent Sponsor | \$1500

Award Reception Sponsor | \$1000

Award Reception Refreshment Sponsor | \$1000

Closest to the Pin Sponsor | \$1000 SOLD

Longest Drive Sponsor | \$1000

Beverage Cart Sponsor | \$1000

Cart Sponsor | \$1000

Practice Putting Green Sponsor | \$750

Driving Range Sponsor | \$750 SOLD

Mulligan Ticket Sponsor | \$550

Red Tee Ticket Sponsor | \$550

Goodie Bag Sponsor | \$550 SOLD

Net Gross & Low Net Sponsor | \$550

Score Card Sponsor | \$550

Hole Sponsor | \$500

Signage Sponsor | <u>SOLD</u>

Hole In One Sponsor | SOLD

<u>Presenting Sponsor</u> | \$2500 - 1 Team (4 players) · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Golf Tournament Presented by: ______" · Company logo prominently displayed on all pre & post-event marketing · Sponsorship acknowledgment during tournament welcome · Opportunity to provide company branded promotional materials for tournament goodie bag · Company logo prominently displayed on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament registration.

<u>Lunch Sponsor</u> | \$1500 - Company logo acknowledgment on all pre & post-event marketing · Welcome tent during tournament registration (sponsor provided) · Sponsorship acknowledgment during tournament welcome · Company logo on website event page · Company logo on all event signage · Opportunity to provide company branded promotional materials in the tournament goodie bag.

Pre-Game Tent Sponsor | **\$1500** - Assist in welcoming attendees at a prominent location during tournament registration · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space near tournament registration · Opportunity to provide company branded promotional materials to all players during registration.

<u>Award Reception Sponsor</u> | \$1000 - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials during reception · Company logo on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament reception.

<u>Award Reception Refreshment Sponsor</u> | \$1000 - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials during reception · Company logo on tent card at refreshment tables · Company logo on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament reception.

Closest to the Pin Sponsor | \$1000 - SOLD 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage at Closest to the Pin contest hole.

Longest Drive Sponsor | \$1000 - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage at Longest Dive contest hole.

Beverage Cart Sponsor | \$1000 - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo displayed on beverage carts.

<u>Cart Sponsor</u> | \$1000 - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo displayed in all golf carts.

<u>Practice Putting Green Sponsor</u> | \$750 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space at the practice putting green range · Opportunity to provide company branded promotional materials to all players.

<u>Driving Range Sponsor</u> | \$750 - <u>SOLD</u> Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space at the driving range · Opportunity to provide company branded promotional materials to all players.

<u>Mulligan Ticket Sponsor</u> | \$550 - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo printed on all Mulligan Tickets.

Red Tee Ticket Sponsor | \$550 - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo printed on all Red Tee Tickets.

<u>Goodie Bag Sponsor</u> | \$550 - <u>SOLD</u> Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Opportunity to provide swag bag for each player.

Net Gross & Low Net Sponsor | \$550 - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo signage at tournament reception.

<u>Scorecard Sponsor</u> | \$550 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on the scorecard given to all players.

<u>Hole Sponsor</u> | \$500 - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage for 1 hole on the course.

<u>Signage Sponsor</u> | <u>SOLD</u> - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage.

Hole In One Sponsor | SOLD - Company logo acknowledgment of Bl pre & post-event marketing · Company logo on website event page · Company logo on all event signage.



Connections Business Expo

October 2023

Join the Chamber as we bring together the business community and provide an opportunity to connect and establish new relationships. This is the most anticipated networking event of 2023.

Presenting Sponsor | \$2000

Welcome Table Sponsor | \$750 SOLD

Hor D'oeuvres Sponsor | \$500

Dessert Sponsor | \$500

Beverage Sponsor | \$350

<u>Presenting Sponsor</u> | \$2000 - 1 exhibitor table · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host Connections Business Expo Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$750 - <u>SOLD</u> 1 exhibitor table · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

Hors D'oeuvres Sponsor | \$500 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Dessert Sponsor</u> | \$500 -Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Beverage Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



Public Policy Apotate

December 2023

Join us to bring awareness and advocacy on matters of public policy that directly impact Harrisonburg & Rockingham County.

Presenting Sponsor | \$1500

Speaker Sponsor | \$750

Audio Visual Sponsor | \$750

Welcome Table Sponsor | \$500 SOLD

Refreshment Sponsor | \$350

Beverage Sponsor | \$350

<u>Presenting Sponsor</u> | \$1500 - 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Public Policy Update Presented by: ______" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Speaker Sponsor</u> | \$750 - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Audio Visual Sponsor</u> | \$750 - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

<u>Welcome Table Sponsor</u> | \$500 - <u>SOLD</u> 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

Refreshment Sponsor | \$350 - Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

<u>Beverage Sponsor</u> | \$350 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

<u>Program Sponsor</u> | \$200 - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



Lendership HR

Join your Chamber as we develop the community leaders of Harrisonburg and Rockingham County's future.

Richmond Capitol Trip Sponsor | \$1500

Graduation Sponsor | \$1000 SOLD

Graduation Social Hour Sponsor | \$1500

Education Session Sponsor | \$750

Welcome Session Sponsor | \$500

Richmond Capitol Trip Sponsor | \$1500 - Company Logo on all trip marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during event · Opportunity for a sponsor representative to introduce your company, connect and network on the trip to Richmond

<u>Graduation Sponsor</u> | \$1000 - <u>SOLD</u> Company Logo on all graduation marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during event · Opportunity for sponsor representative to introduce your company at the ceremony

<u>Graduation Social Hour Sponsor</u> | \$1500 - Company Logo on all graduation marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during social hour event · Opportunity for sponsor representative to introduce your company during the social hour.

Education Session Lunch Sponsor | \$750 - Company logo acknowledgment on all email communications to the class for the upcoming sponsored session · Company logo on website event page · Company promotional material displayed at the session provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during lunch.

<u>Welcome Session Sponsor</u> | \$500 - Company logo acknowledgment on all email communications to the class for the Welcome session · Company logo on website event page · Company promotional material displayed at the session provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during Welcome Session.



Marketing Enhancers

Website Banner Ads

Quarterly

Member Directory - \$300

Chamber Event Calendar - \$300

Community Event Calendar - \$300

Job Postings - \$300

Ribbon Cuttings - \$300

Signature Events - \$300

Contact Us - \$250

Join Us - \$150

Request Info - \$150

News Releases - \$150

Member Information Center - \$150

Member Benefits - \$150

Member Investment Levels - \$150

Educational Session Sponsor

12-month commitment
Refreshment Sponsor - \$1000

<u>Chamber E-Newsletter Sponsor - SOLD</u>

12-month commitment Sponsor - \$3000

Individual Business E-blast

Sponsor - \$1000

Chamber Ambassador Sponsor

Monthly Lunch Sponsor - \$150

Member Success Orientation

Sponsor - \$150

<u>Chamber Conference Room</u>

Room Sponsor - <u>SOLD</u> Refreshment Sponsor - \$1000 Notepad Sponsor - \$750 Pen Sponsor - \$500

Chamber Lobby Sponsor

Sponsor - \$1000

<u>Website Banner Ads</u> | \$150 - \$300 -Quarterly · Banner ad size $480 \times 60 px \cdot Advertisement links to your website of choice.$

Educational Session Sponsor | \$1000 - 12-month commitment \cdot Company Logo on all event marketing material \cdot Company logo on website event page \cdot Opportunity to provide company branded promotional materials during event \cdot Opportunity for sponsor representative to share up to a 3-minute message during event welcome.

<u>Chamber E-Newsletter Sponsor</u> | \$3000 - 12-month commitment \cdot 600 x 180 px ad size \cdot E-newsletter distributed twice per week \cdot exclusive banner advertisement located at the top of the e-newsletter \cdot Year-round exposure \cdot E-newsletter distributed to over 3000 email addresses \cdot Sponsored Facebook post tagging sponsor \cdot All adds need to be sent 1 week prior in a .jpg or .png format \cdot Average open rate 35%.

<u>Individual Business E-blast</u> | \$1000 - E-blast distributed to over 3000 chamber email addresses · Facebook post tagging sponsor · E-blast needs to be shared with chamber staff 2 weeks prior for approval · Average e-blast open rate 35%.

<u>Chamber Ambassador Monthly Lunch Sponsor</u> | \$150 - Company logo acknowledge in all email communications to Ambassadors for the upcoming sponsored session · Company logo on meeting agenda · Company promotional material displayed during lunch provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during Ambassador lunch meeting.

Member Success Orientation Sponsor | \$150 - Company Logo on all Member Success Orientation marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during orientation · Opportunity for sponsor representative to share up to a 3-minute message during orientation welcome.

<u>Conference Room Room Sponsor</u> | \$3000 - Signage with your logo and name featured in the conference room · Meeting hosted in the conference room feature company name in meeting announcements · Sponsor availability to use conference room when not in use for other meetings.

<u>Conference Room Refreshment Sponsor</u> | \$1000 - Signage with your logo and name featured in the conference room · Meeting hosted in the conference room feature company name in meeting announcements.

<u>Conference Room Notepad Sponsor</u> | \$750 - Company logo on notepads used during all meetings in the Chamber's conference room.

<u>Conference Room Pen Sponsor</u> | \$500 - Company logo on pens used during all meetings in the Chamber's conference room.

<u>Chamber Lobby Sponsor</u> | \$1000 - 12-month commitment · Signage with your logo and name featured in the Chamber's lobby · Opportunity to provide company branded materials available in the chamber lobby · Sponsor may provide 1 free-standing pop-up banner to be used in the Chamber lobby · Estimated annual foot traffic: 4000.

