



## *2023 Sponsorship Guide*

Sponsored by:



## Mission Statement

Creating an environment for our community businesses to thrive through connection, collaboration, development, and leadership.

## Vision Statement

To be a trusted and valued resource.

## Value Statements

**Inclusion:** We are actively seeking members, input, and perspectives from all segments of the business community.

**Leadership:** We are a dependable resource in the business community, by leading with enthusiasm, strategy, and intentionality.

**Advocacy:** We are a voice that represents and supports our members' interests.

**Collaboration:** We are encouraging our members to collaborate in a way that ensures our business community is relevant, active, and continues to grow.

**Dependability:** We are a trusted, reliable, and engaging resource for our business community.

# Non-Profit Showcase

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*January 2023*

Join us to network and visit with non-profits to discuss how we can collaborate and build stronger partnerships with those serving our community in 2023.

**Presenting Sponsor | \$550 SOLD**

**Welcome Table Sponsor | \$300 SOLD**

**Beverage Sponsor | \$250 SOLD**

**Program Sponsor | \$150 SOLD**

**Presenting Sponsor | \$550 - *SOLD*** Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Non-Profit Showcase Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Sponsorship acknowledgment during event · Opportunity to provide company-branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$300 - *SOLD*** Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Beverage Sponsor | \$250 - *SOLD*** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$150 - *SOLD*** Company logo acknowledgment in all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

# State of the Economy

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*March 2023*

Join us for an in-depth look at the factors impacting our local, state, and national economy.

**Presenting Sponsor | \$1500 SOLD**

**VIP Table Sponsor | \$750 SOLD**

**Audio Visual Sponsor | \$750**

**Welcome Table Sponsor | \$500 SOLD**

**Beverage Sponsor | \$350**

**Program Sponsor | \$200**

**Presenting Sponsor | \$1500 - *SOLD*** 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual State of the Economy Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**VIP Table Sponsor | \$750 - *SOLD*** 2 event tickets · Reserved seating at VIP table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Audio Visual Sponsor | \$750 -** 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$500 - *SOLD*** 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Beverage Sponsor | \$350 -** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$200 -** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo in all event signage · Company logo on event program.

# Annual Awards Celebration

**April 2023**

Join your Chamber as we celebrate local businesses and leaders for their accomplishments in 2022 while also supporting your Chamber at our largest fundraiser of the year.

**Presenting Sponsor | \$2500 SOLD**

**Welcome Table Sponsor | \$1500 SOLD**

**Swag Table Sponsor | \$1500 SOLD**

**Audio Visual Sponsor | \$1000**

**VIP Room Sponsor | \$1000 SOLD**

**Award Winner Table Sponsor | \$750 SOLD**

**Step & Repeat Sponsor | \$750**

**Entertainment Sponsor | \$550**

**Hors D'oeuvres Sponsor | \$550**

**Dessert Sponsor | \$550**

**Beverage Sponsor | \$550**

**Beverage Napkin Sponsor | \$350 SOLD**

**High Top Table Sponsor | \$350**

**Program Sponsor | \$300 SOLD**

**Presenting Sponsor | \$2500 - SOLD** 6 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our Annual Awards Celebration Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$1500 - SOLD** 4 event tickets · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Audio Visual Sponsor | \$1000 -** 4 event tickets · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**VIP Room Sponsor | \$1000 - SOLD** 4 event tickets · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials in the VIP Room · Company logo on website event page · Company logo on all event signage · Company representative to greet all VIP guests.

**Award Winner Table Sponsor | \$750 - SOLD** 2 event tickets · reserved seats at award winner table · Company logo acknowledgment on all pre & post-event marketing · Company logo on table card at award winner table · Acknowledgment in event slide show · Company logo on website event page · Company logo on all event signage.

**Step & Repeat Sponsor | \$750 -** 2 event tickets · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on Step & Repeat backdrop used for event photos.

**Entertainment Sponsor | \$550 -** 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Announcement during event acknowledging sponsorship to all guests.

**Hors D'oeuvres Sponsor | \$550 -** 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Dessert Sponsor | \$550 -** 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Beverage Sponsor | \$550 -** 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Beverage Napkin Sponsor | \$350 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on beverage napkins to be used during the event.

**High Top Table Sponsor | \$350 -** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on table card on the high-top table.

**Program Sponsor | \$300 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.



# Women's Empowerment Network



October 17, 2023

Join us to empower and support women in our community by providing the opportunity to connect and exchange ideas, celebrate accomplishments, and champion growth and success.

**Presenting Sponsor | \$1500 SOLD**

**Beverage Sponsor | \$500**

**Venue Sponsor | \$1250 SOLD**

**Table Sponsor | \$200**

**Speaker Sponsor | \$750 SOLD**

**Program Sponsor | \$150**

**Welcome Table Sponsor | \$500 SOLD**

**Goodie Bag Sponsor | \$100**

**Registration Sponsor | \$500 SOLD**

**WEN Event Champion | \$75**

**Lunch Sponsor | \$500**

**Monthly Luncheon Sponsor | \$200**

**Presenting Sponsor | \$1500 - SOLD** Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Women's Empowerment Summit Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Venue Sponsor | \$1250 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Speaker Sponsor | \$750 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$500 - SOLD** Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Registration Table Sponsor | \$500 - SOLD** Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Lunch Sponsor | \$500** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Beverage Sponsor | \$500** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Table Sponsor | \$200** - 1 Event Ticket · Company logo on website event page · Company logo on all event signage · Company logo on event program · Opportunity to host one table with your company's promotional items and material for the table. *(limited quantities available)*

**Program Sponsor | \$150** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

**Goodie Bag Sponsor | \$ 100-** 1 Event Ticket · Company logo on website event page · Company logo on all event signage · Company logo on event program · Opportunity to provide promotional items and material in the event swag bag for each attendee.

**WEN Event Champion | \$75** - 1 Event Ticket · Event Supporter name listed in the event program.

**Monthly Luncheon Sponsor | \$200** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program · Content provided by sponsor · Opportunity for company representative to speak about their business.

# State of Education

*Summer 2023*

Join us for an in-depth look at our K-12 schools and find out how the Harrisonburg-Rockingham County business community and schools can partner together.

**Presenting Sponsor | \$1500**

**VIP Table Sponsor | \$750 *SOLD***

**Audio Visual Sponsor | \$750**

**Welcome Table Sponsor | \$500 *SOLD***

**Beverage Sponsor | \$350**

**Program Sponsor | \$200**

**Presenting Sponsor | \$1500** - 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host the inaugural State of Education Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**VIP Table Sponsor | \$750** - **SOLD** 2 event tickets · Reserved seating at VIP table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Audio Visual Sponsor | \$750** - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$500** - **SOLD** 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Beverage Sponsor | \$350** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$200** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

# Presidential Address

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*August 2023*

Join the four area College & University Presidents for an in-depth update of their educational institution.

**Presenting Sponsor | \$1500**

**President's Table Sponsor | \$750 SOLD**

**Welcome Table Sponsor | \$500 SOLD**

**Breakfast Sponsor | \$500**

**Beverage Sponsor | \$350**

**Program Sponsor | \$200**

**Presenting Sponsor | \$1500** - 4 event tickets · Reserved seating · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Presidential Address Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**President's Table Sponsor | \$750 - *SOLD*** 2 event tickets · Reserved seating at President's Table · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$500 - *SOLD*** 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company-branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Breakfast Sponsor | \$500** - 1 event ticket · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Beverage Sponsor | \$350** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$200** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

# Golf Tournament

**September 2023**

Join your Chamber and other business leaders on the greens for this Captains Choice tournament.

**Presenting Sponsor | \$2500 SOLD**

**Mulligan Ticket Sponsor | \$550**

**Lunch Sponsor | \$1500**

**Red Tee Ticket Sponsor | \$550**

**Pre-Game Event Tent Sponsor | \$1500**

**Goodie Bag Sponsor | \$550 SOLD**

**Award Reception Sponsor | \$1000**

**Net Gross & Low Net Sponsor | \$550**

**Award Reception Refreshment Sponsor | \$1000**

**Score Card Sponsor | \$550**

**Closest to the Pin Sponsor | \$1000 SOLD**

**Hole Sponsor | \$500**

**Longest Drive Sponsor | \$1000 SOLD**

**Signage Sponsor | SOLD**

**Beverage Cart Sponsor | \$1000**

**Hole In One Sponsor | SOLD**

**Cart Sponsor | \$1000 SOLD**

**Practice Putting Green Sponsor | \$750 SOLD**

**Driving Range Sponsor | \$750 SOLD**

**Presenting Sponsor | \$2500 - SOLD** 1 Team (4 players) · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Golf Tournament Presented by: \_\_\_\_\_" · Company logo prominently displayed on all pre & post-event marketing · Sponsorship acknowledgment during tournament welcome · Opportunity to provide company branded promotional materials for tournament goodie bag · Company logo prominently displayed on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament registration.

**Lunch Sponsor | \$1500** - Company logo acknowledgment on all pre & post-event marketing · Welcome tent during tournament registration (sponsor provided) · Sponsorship acknowledgment during tournament welcome · Company logo on website event page · Company logo on all event signage · Opportunity to provide company branded promotional materials in the tournament goodie bag.

**Pre-Game Tent Sponsor | \$1500** - Assist in welcoming attendees at a prominent location during tournament registration · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space near tournament registration · Opportunity to provide company branded promotional materials to all players during registration.

**Award Reception Sponsor | \$1000** - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials during reception · Company logo on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament reception.

**Award Reception Refreshment Sponsor | \$1000** - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials during reception · Company logo on tent card at refreshment tables · Company logo on website event page · Company logo on all event signage · Sponsor may provide 1 free-standing pop-up banner to be used during tournament reception.

**Closest to the Pin Sponsor | \$1000 - SOLD** 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage at Closest to the Pin contest hole.

**Longest Drive Sponsor | \$1000 - SOLD** 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage at Longest Drive contest hole.

**Beverage Cart Sponsor | \$1000** - 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo displayed on beverage carts.

**Cart Sponsor | \$1000 - SOLD** 1 Team (4 players) · Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo displayed in all golf carts.

**Practice Putting Green Sponsor | \$750 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space at the practice putting green range · Opportunity to provide company branded promotional materials to all players.

**Driving Range Sponsor | \$750 - SOLD** Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Sponsor tent space at the driving range · Opportunity to provide company branded promotional materials to all players.

**Mulligan Ticket Sponsor | \$550** - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo printed on all Mulligan Tickets.

**Red Tee Ticket Sponsor | \$550** - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo printed on all Red Tee Tickets.

**Goodie Bag Sponsor | \$550 - SOLD** Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Opportunity to provide swag bag for each player.

**Net Gross & Low Net Sponsor | \$550** - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo signage at tournament reception.

**Scorecard Sponsor | \$550** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on the scorecard given to all players.

**Hole Sponsor | \$500** - Company name acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on signage for 1 hole on the course.

**Signage Sponsor | SOLD** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage.

**Hole In One Sponsor | SOLD** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage.



# Connections Business Expo

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**October 2023**

Join the Chamber as we bring together the business community and provide an opportunity to connect and establish new relationships. This is the most anticipated networking event of 2023.

**Presenting Sponsor | \$2000**

**Welcome Table Sponsor | \$750 *SOLD***

**Hor D'oeuvres Sponsor | \$500**

**Dessert Sponsor | \$500**

**Beverage Sponsor | \$350**

**Program Sponsor | \$200**

**Presenting Sponsor | \$2000** - 1 exhibitor table · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host Connections Business Expo Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$750 - SOLD** 1 exhibitor table · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Hors D'oeuvres Sponsor | \$500** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Dessert Sponsor | \$500** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Beverage Sponsor | \$350** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$200** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

# Public Policy Update

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*December 2023*

Join us to bring awareness and advocacy on matters of public policy that directly impact Harrisonburg & Rockingham County.

**Presenting Sponsor | \$1500**

**Speaker Sponsor | \$750**

**Audio Visual Sponsor | \$750**

**Welcome Table Sponsor | \$500 *SOLD***

**Refreshment Sponsor | \$350**

**Beverage Sponsor | \$350**

**Program Sponsor | \$200**

**Presenting Sponsor | \$1500** - 4 event tickets · Title designation: "Harrisonburg-Rockingham Chamber of Commerce is proud to host our annual Public Policy Update Presented by: \_\_\_\_\_" · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Sponsorship acknowledgment during event · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Speaker Sponsor | \$750** - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Audio Visual Sponsor | \$750** - 2 event tickets · Reserved seating · Company logo acknowledgment on all pre & post-event marketing · Recognition in the event slide show presentation · Opportunity to provide company branded promotional materials during event · Company logo on website event page · Company logo on all event signage.

**Welcome Table Sponsor | \$500 - *SOLD*** 1 event ticket · Assist in welcoming attendees at a prominent location during event registration · Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Refreshment Sponsor | \$350** - Company logo acknowledgment on all pre & post-event marketing · Opportunity to provide company branded promotional materials to attendees during event registration · Company logo on website event page · Company logo on all event signage.

**Beverage Sponsor | \$350** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Table card acknowledging sponsorship to all guests.

**Program Sponsor | \$200** - Company logo acknowledgment on all pre & post-event marketing · Company logo on website event page · Company logo on all event signage · Company logo on event program.

# Leadership HR

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Join your Chamber as we develop and equip the community leaders of Harrisonburg and Rockingham County's future.

**Leadership Trip Sponsor | \$1500**

**Graduation Sponsor | \$1000 SOLD**

**Graduation Social Hour Sponsor | \$1500 SOLD**

**Session Sponsor | \$550**

**Welcome Session Sponsor | \$500 SOLD**

**Alumni Social Sponsor | \$350**

**Program Supporter | \$250**

**Leadership Trip Sponsor | \$1500** - Company Logo on all trip marketing material · Company logo on website program page · Opportunity to provide company branded promotional materials during event · Opportunity for a sponsor representative to introduce your company, connect and network on the trip to Richmond

**Graduation Sponsor | \$1000** - ***SOLD*** Company Logo on all graduation marketing material · Company logo on website program page · Opportunity to provide company branded promotional materials during event · Opportunity for sponsor representative to introduce your company at the ceremony

**Graduation Social Hour Sponsor | \$1500** - ***SOLD*** Company Logo on all graduation marketing material · Company logo on website program page · Opportunity to provide company branded promotional materials during social hour event · Opportunity for sponsor representative to introduce your company during the social hour.

**Session Sponsor | \$550** - Company logo acknowledgment on all email communications to the class for the upcoming sponsored session · Company logo on website program page · Company promotional material displayed at the session provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during lunch · Company Logo displayed on post session survey to class participants

**Welcome Session Sponsor | \$500** - ***SOLD*** Company logo acknowledgment on all email communications to the class for the Welcome session · Company logo on website program page · Company promotional material displayed at the session provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during Welcome Session.

**Alumni Social Sponsor | \$350** Company logo acknowledgment on all email communications to the Leadership Program alumni about event · Company logo on website program page · Company logo displayed during event

**Program Supporter | \$250** Company logo acknowledgment on general Leadership Program promotional materials and advertisements · Company logo on website program page

# Marketing Enhancers

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## **Website Banner Ads**

*Quarterly*

Member Directory - \$300

Chamber Event Calendar - \$300

Community Event Calendar - \$300

Job Postings - \$300

Ribbon Cuttings - \$300

Signature Events - \$ 300

Contact Us - \$250

Join Us - \$150

Request Info - \$150

News Releases - \$150

Member Information Center - \$150

Member Benefits - \$150

Member Investment Levels - \$150

## **Educational Session Sponsor**

*12-month commitment*

Refreshment Sponsor - \$1000

## **Chamber E-Newsletter Sponsor - *SOLD***

*12-month commitment*

Sponsor - \$3000

## **Individual Business E-blast**

Sponsor - \$1000

## **Chamber Ambassador Sponsor**

Monthly Lunch Sponsor - \$150

## **Member Success Orientation**

Sponsor - \$150

## **Chamber Conference Room**

Room Sponsor - *SOLD*

Refreshment Sponsor - \$1000

Notepad Sponsor - \$750

Pen Sponsor - \$500

## **Chamber Lobby Sponsor**

Sponsor - \$1000

**Website Banner Ads | \$150 - \$300** - Quarterly · Banner ad size 480x60px · Advertisement links to your website of choice.

**Educational Session Sponsor | \$1000** - 12-month commitment · Company Logo on all event marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during event · Opportunity for sponsor representative to share up to a 3-minute message during event welcome.

**Chamber E-Newsletter Sponsor | \$3000** - 12-month commitment · 600 x 180 px ad size · E-newsletter distributed twice per week · exclusive banner advertisement located at the top of the e-newsletter · Year-round exposure · E-newsletter distributed to over 3000 email addresses · Sponsored Facebook post tagging sponsor · All adds need to be sent 1 week prior in a .jpg or .png format · Average open rate 35%.

**Individual Business E-blast | \$1000** - E-blast distributed to over 3000 chamber email addresses · Facebook post tagging sponsor · E-blast needs to be shared with chamber staff 2 weeks prior for approval · Average e-blast open rate 35%.

**Chamber Ambassador Monthly Lunch Sponsor | \$150** - Company logo acknowledge in all email communications to Ambassadors for the upcoming sponsored session · Company logo on meeting agenda · Company promotional material displayed during lunch provided by the sponsor · Opportunity for sponsor representative to share up to a 3-minute message during Ambassador lunch meeting.

**Member Success Orientation Sponsor | \$150** - Company Logo on all Member Success Orientation marketing material · Company logo on website event page · Opportunity to provide company branded promotional materials during orientation · Opportunity for sponsor representative to share up to a 3-minute message during orientation welcome.

**Conference Room Room Sponsor | \$3000** - Signage with your logo and name featured in the conference room · Meeting hosted in the conference room feature company name in meeting announcements · Sponsor availability to use conference room when not in use for other meetings.

**Conference Room Refreshment Sponsor | \$1000** - Signage with your logo and name featured in the conference room · Meeting hosted in the conference room feature company name in meeting announcements.

**Conference Room Notepad Sponsor | \$750** - Company logo on notepads used during all meetings in the Chamber's conference room.

**Conference Room Pen Sponsor | \$500** - Company logo on pens used during all meetings in the Chamber's conference room.

**Chamber Lobby Sponsor | \$1000** - 12-month commitment · Signage with your logo and name featured in the Chamber's lobby · Opportunity to provide company branded materials available in the chamber lobby · Sponsor may provide 1 free-standing pop-up banner to be used in the Chamber lobby · Estimated annual foot traffic: 4000.





