



## Class of 2020-2021 Program Information

---

### **OUR HISTORY:**

The Leadership Harrisonburg-Rockingham (LHR) program originally began in 1979 as the Community Leadership Program. Since its inception in 1979, the Harrisonburg-Rockingham Chamber of Commerce's Community Leadership Program has been a great way to make contacts with other professionals in our area. It is an exceptional resource for building community awareness and enhancing team leadership skills.

Nearly 1,000 individuals have graduated from the program since the inaugural class of 1979-80! Community Leadership programs exist in many communities across the country, typically associated with Chambers of Commerce.

### **PROGRAM, MISSION STATEMENT & OBJECTIVES:**

Leadership Harrisonburg-Rockingham is designed to broaden the individuals' knowledge of the community (history, assets, challenges) and expand the personal connections within the class as well as to speakers and other individuals. Leadership development is woven into the program, beginning with a team building session.

### **MISSION STATEMENT:**

Leadership Harrisonburg Rockingham (LHR) strives to create a lasting impact on Harrisonburg and Rockingham County by developing current and future leaders through community awareness, engagement, and education. The program is designed to expose current and aspiring leaders to the many different aspects of Harrisonburg and Rockingham County; educating them about the community's past, present and future, including our strengths and opportunities that will help us build a better tomorrow.

### **Objectives:**

#### 1) Educate

Educate participants about the community, leadership, traits and styles, and their own personal potential to become more engaged and influential in determining the community's future.

#### 2) Communicate

Enhance communication skills in the workplace and the community while developing a network among LHR class members, the LHR Committee and instructors, Chamber leadership and the broader reach of the LHR alumni.

#### 3) Build Relationships

Develop relationship-building capacity with each other, facilitators, speakers, the Chamber and community leaders as well as the opportunity to utilize those relationships for a greater good through a class service project and in the future.

### **PROGRAM SESSIONS & ATTENDANCE:**

The Leadership Harrisonburg-Rockingham program includes ten (eleven w/ValleyFest) engaging, community-based meetings over a ten-month period, expecting to begin in August 2020 and end with a Graduation in June 2021 (*session dates may be subject to change due to COVID-19*). The LHR program is overseen by a committee of the LHR alumni and key stakeholders and administered by the Harrisonburg-Rockingham Chamber of Commerce (HRCC).

Class participants have one official session per month. Each session is on the 3<sup>rd</sup> Thursday of each month. There will be a sign-in sheet at the beginning of each session and it is the responsibility of the participant to sign-in. The first event is a late afternoon information and welcome orientation and reception. The remaining workshops (8:30 a.m. – 4:00 p.m.) are held at different locations throughout the city and county with a class trip to The Capitol in Richmond in January and ValleyFest in May. All ValleyFest volunteers receive one free general admission ticket to the event plus a ValleyFest t-shirt.

The participant may miss one session and still graduate from the program. If the participant would miss a second session, they would need to complete a make up on their own by attending a Chamber event or function (choices will be given on what to attend for the make-up). **If the attendance requirements are not met, the participant will not be allowed to complete the program and will not receive a refund of tuition.** (*Welcome Orientation and Graduation are not counted as a missed class*)

#### **Make-Up Requirements:**

- One session may be missed without penalty. 2<sup>nd</sup> session missed requires a make-up. Otherwise, you can apply for a future class.
- Upon completion of a make-up, submit a short summary of the event you attended, content overview, and your take-away to the Chamber Office @ [information@hrchamber.org](mailto:information@hrchamber.org).

A class service project is a requirement of all program participants. The project offers participants an opportunity to expand their leadership knowledge, perspective, and skills while contributing to the well-being of the community.

#### **LEADERSHIP HARRISONBURG-ROCKINGHAM (LHR) SEEKS INDIVIDUALS WHO:**

- Live or work in the Harrisonburg or Rockingham County.
- Commit to the required time to the program to gain the most benefit.
- Utilize leadership skills and community knowledge for the long-term benefit of Harrisonburg-Rockingham County.
- Have a recognized capacity for leadership.
- Have a sincere interest in civic involvement.
- Desire to positively impact the community.

#### **SELECTION COMMITTEE & SELECTION PROCESS:**

The LHR Committee will review all applications and choose up to 30 participants to join the ten-month program. All applications are to be turned into the Harrisonburg-Rockingham Chamber of Commerce **no later than July 30, 2020** with a selection process from July 31 – August 7, 2020.

Participants will be notified of their selection via e-mail no later than August 10, 2020.

#### **TUITION:**

Leadership Harrisonburg-Rockingham Program Chamber Member fee is \$445 and Non-Chamber Members is \$545. *Submitting your application after July 30<sup>th</sup> will result in a late fee.* Payment includes all ten program sessions, necessary materials, waters, lunch and the class trip to Richmond in January 2021. The graduation cost is funded by a generous sponsor. Tuition can be paid by the participant or by the participant's employer. **TUITION PAYMENTS ARE NON-REFUNDABLE.**

An invoice will be issued once the participant has accepted their spot in the class and is due in full by the start of the program session one Welcome Orientation & Reception date in August.

*The **deadline** to complete and turn in the application is by 5:00 p.m. on July 30<sup>th</sup>, 2020.*

Complete the application form and Fax to (540) 434 – 4508 or Email application to Carlie Floyd, [information@hrchamber.org](mailto:information@hrchamber.org). You may also apply online at [www.hrchamber.org](http://www.hrchamber.org).

*For more information or questions, please contact Carlie Floyd, HRCC Administration Assistant, at [information@hrchamber.org](mailto:information@hrchamber.org).*



## Application Form for Class of 2020-2021

### Application Timeline:

July 30, 2020, 5PM	Applications due at the Harrisonburg-Rockingham Chamber
July 31-August 7, 2020	Selection Process
August 10, 2020	Accepted Candidates notified via email
August 2020	Welcome Orientation and Reception

\*Submission of application does not guarantee acceptance into the program.

### Participation and Schedule:

In order to experience and completely appreciate the Leadership Harrisonburg-Rockingham program, full attendance and participation is expected of each participant. Lack of attendance and participation will impact your ability to graduate from the program. This benefits not only the individual but enriches the class' experience as well.

**Session Schedule:** Each Session is held on the 3<sup>rd</sup> Thursday of each month.

Session 1	Welcome Orientation and Reception (4-5 p.m.)
Session 2	Horizons Team Building
Session 3	Local Non-Profits
Session 4	Workplace Communication
Session 5	Local History & Government
Session 6	Trip to the State Capitol Building, Richmond VA
Session 7	Public Safety
Session 8	Education/Life-Long Learning
Session 9	Development and Sustainability
Session 10	Arts & Entertainment
ValleyFest	ValleyFest 2021 (Massanutten Resort)
Session 11	Graduation

*Some sessions dates may be subject to change due to COVID-19 or inclement weather.*

Classes begin at 8:30 a.m. and adjourn at 4:00 p.m. Lunch is included. Locations vary based on the session topic. Walking tours of some facilities may be included, if offered.

Cost: \$445 Members (After July 30<sup>th</sup>, 2020 – Late Application \$475 Members)  
\$545 Non-Members (After July 30<sup>th</sup>, 2020 – Late Application \$575 Non-Members)

# Leadership Harrisonburg-Rockingham 2020-2021 Application

Fee is due upon acceptance into the program and is non-refundable

## Personal Contact Information

---

Last Name	First Name	MI	Preferred Name
-----------	------------	----	----------------

---

Home Address	City	State	Zip
--------------	------	-------	-----

---

Employer (if applicable)

---

Employment Address	City	State	Zip
--------------------	------	-------	-----

---

Employment Email

---

Employment Phone	Cell Phone
------------------	------------

## Employment (if applicable)

How long have you been at your current employer? \_\_\_\_ years

Briefly describe your job responsibilities or duties:

---

---

---

## Education/Training

List all school/institution/training providers (beginning with the most recent):

School/Institution/Training Provider:

Degree or Certificate:

---

---

---

---

---

---

---

---

List any other professional training or certifications achieved:

---

---

---

---

**Community Involvement**

List any civic or charitable organizations that you are, or have been, involved in:

---

---

---

---

How would you use your experience with Leadership Harrisonburg-Rockingham to improve this community?

---

---

---

---

**Leadership**

Please list or describe any leadership experience you have:

---

---

---

---

What leadership skills or traits do you hope to gain from Leadership Harrisonburg-Rockingham?

---

---

---

---

## Expectations

Please describe what you hope to gain from participating in Leadership Harrisonburg-Rockingham and how it can be applied to your current job and in the community:

---

---

## References (1 letter of support and 1 letter of reference)

Please attach a **letter of support from your employer** (if applicable) stating their willingness for you to commit the appropriate time to the Leadership program.

Please attach a **letter of reference from someone (other than your employer)** who can attest to your character and leadership potential.

## Referred By

How did you find out about Leadership Harrisonburg-Rockingham?

---

---

## Commitment

I would like to apply to be a participant in Leadership Harrisonburg-Rockingham, Class of 2020-21. I am willing to commit the required time and involvement in the program, I will utilize my leadership skills and knowledge to the benefit of the community.

---

*Pen / E-Signature Accepted*

---

*Date*